

Beethoven for the Indus Valley

A Concert for Life and Renewal in Pakistan
After the 2010 Floods

Beethoven Symphony No. 9 in D Minor

MONDAY
JAN 31, 2011
8PM

Carnegie Hall
Stern Auditorium/Perelman Stage



Sponsorship Opportunities

Eroica

Concert Chair
\$50,000

- ▶ Chair the concert and deliver remarks from the stage of Carnegie Hall
- ▶ 3 VIP first-tier boxes (24 tickets)
- ▶ Prominent branding in all printed and electronic materials
- ▶ Dinner with the conductor for 4 people at mutually-agreed upon future date
- ▶ 24 invitations to post-concert reception
- ▶ 4 autographed commemorative posters
- ▶ Access to closed dress rehearsal

Götterfunken

Media Sponsor
\$25,000

- ▶ Acknowledgement as advertising underwriter on all radio and print spots
- ▶ 2 VIP first-tier boxes (16 tickets)
- ▶ Prominent branding in all printed and electronic materials
- ▶ Dinner with the conductor for 2 people at mutually-agreed upon future date
- ▶ 16 invitations to post-concert reception
- ▶ 4 autographed commemorative posters
- ▶ Access to closed dress rehearsal

Fidelio

Community Host
\$20,000

- ▶ Deliver post-concert reception welcome remarks
- ▶ 2 VIP first-tier box (16 tickets)
- ▶ Prominent branding at party venue and in all printed/electronic materials
- ▶ 16 invitations to post-concert reception
- ▶ 4 autographed commemorative posters
- ▶ Access to closed dress rehearsal

Prometheus

Gold Sponsor
\$10,000

- ▶ 1 VIP first-tier box (8 tickets)
- ▶ Recognition in all printed materials and electronic materials
- ▶ 8 invitations to post-concert reception
- ▶ 2 autographed commemorative posters
- ▶ Access to closed dress rehearsal

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Sponsorship Opportunities CONTINUED

Heiligenstadt

Sponsor
\$5,000

- ▶ 1 second-tier box (8 tickets)
- ▶ Recognition in all printed and electronic materials
- ▶ 8 invitations to post-concert reception
- ▶ 2 autographed commemorative posters

Florestan

Sponsor
\$2,500

- ▶ 4 prime parquet tickets
- ▶ 4 invitations to post-concert reception
- ▶ Autographed commemorative poster
- ▶ Recognition in concert program and on website

Leonore

Patron
\$1,000

- ▶ 2 prime parquet tickets
- ▶ 2 invitations to post-concert reception
- ▶ Autographed commemorative poster
- ▶ Recognition in concert program and on website

Appassionata

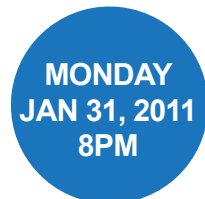
Friend
\$500

- ▶ 1 prime parquet ticket
 - ▶ 1 invitation to post-concert reception
 - ▶ Autographed commemorative poster
 - ▶ Recognition in concert program and on website
-

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Sponsor Contact Information

NAME AND/OR COMPANY:

MAILING ADDRESS:

EMAIL ADDRESS:

PHONE:

SELECT SPONSORSHIP COMMITMENT

* 80% of your sponsorship is tax-deductible *

- Eroica** Concert Chair **\$50,000**
- Götterfunken** Media Sponsor **\$25,000**
- Fidelio** Community Host **\$20,000**
- Prometheus** Gold Sponsor **\$10,000**
- Heiligenstadt** Sponsor **\$5,000**
- Florestan** Sponsor **\$2,500**
- Leonore** Patron **\$1,000**
- Appassionata** Friend **\$500**

I am unable to attend.

Please accept my tax-deductible donation of:

Please send and make checks payable to:

Music for Life International, Inc.

Attn: Beethoven for the Indus Valley

431 West 146th Street, No. 4

New York, New York 10031

support@beethovenfortheindusvalley.org

646.245.7346

* 80% of your contribution is tax-deductible through Music for Life International, Inc, a registered 501(c)(3) non-profit organization. Net proceeds to benefit Acumen Fund's work in Pakistan. Acumen Fund invests patient capital in businesses that deliver critical goods and services to the world's poor, improving the lives of millions. For more information on Acumen Fund and their work in Pakistan, visit www.acumenfund.org